

WINNING at GOVERNANCE

38th Annual
Trustee Conference



Healthcare Trustees
of New York State



September 14-16, 2018
The Saratoga Hilton, Saratoga Springs, NY

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September 14-16, 2018



38TH ANNUAL CONFERENCE

Healthcare Trustees of New York State (HTNYS) is pleased to present our 38th Annual Conference. Our theme, *Winning at Governance*, reflects your dedication to excellence as trustees and HTNYS' commitment to providing the highest quality educational experience.

This year, I am excited to welcome you to a new Conference location—the vibrant and storied destination of Saratoga Springs. The city is rich in horse racing tradition and the arts, and is renowned for its mineral springs, parks, landmarks, boutique shopping, and great restaurants and nightlife.

Once again we are proud to offer dynamic, high-caliber speakers—some of them are your peers. These experts and thought leaders will address compelling issues, trends, and other topics relevant to your trustee role. I am confident that you will leave the Conference motivated by ideas and strategies for inspired board leadership.

I look forward to seeing you in September in Saratoga Springs!

Sincerely,

Executive Director
HTNYS

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THURSDAY | SEPTEMBER 13

6 - 7 P.M. **JOIN US**
FOR A WELCOME COCKTAIL RECEPTION AT THE SARATOGA HILTON

CONFERENCE BEGINS

All education and events will be held at The Saratoga Hilton, unless otherwise noted.

FRIDAY | SEPTEMBER 14

7:30 - 8:45 A.M. **EARLY BIRD BONUS BREAKFAST SESSION** (Breakfast for this session will be available at 7 a.m.)

Running a Good Race: Creating a Culture of Collaborative Leadership Between Boards and CEOs

Kimberly McNally, MN, RN, BCC, McNally & Associates

The healthcare landscape is changing at breakneck speed. Creating a culture of collaborative leadership between the board and chief executive officer is paramount to navigating the changes and ensuring hospitals/health systems continue to be strong and vital community assets. This board/CEO collaboration can inspire others to work in new and innovative ways. Governance coach Kimberly McNally will provide trustees with practical guidance on how to establish, build, and maintain an effective leadership partnership that strengthens the quality of governance and empowers the CEO to lead the organization. This session will cover:

- the different—but mutually interdependent—roles of the board and the CEO in this new landscape;
- clarifying mutual communication expectations and preferences to become a more effective leadership team; and
- how to put ideas into action in your organization.

8 A.M. **BREAKFAST BUFFET** (For general session attendees)

9 A.M. **OPENING REMARKS AND WELCOME**

Sue Ellen Wagner, Executive Director, Healthcare Trustees of New York State

Eric Allyn, Chair, Healthcare Trustees of New York State, and Trustee, Auburn Community Hospital



9:30 - 10:45 A.M. **OPENING KEYNOTE**

The Future of Disruptive Innovation in Healthcare

Martin Makary, MD, Professor of Surgery and Health Policy, Johns Hopkins School of Medicine

Dr. Makary will discuss the new wave of value-based healthcare as he examines innovators, system-level and market changes, and other factors impacting the healthcare landscape. He'll provide a special focus on transparency, accountability, and the next generation of quality measures. He will also examine the question, "Are we living in an era of too much healthcare?" and explain how hospitals are downsizing and moving to outpatient and community services to prepare for the future. As an advocate for innovative medicine and patient safety, and creator of the surgical checklist, Dr. Makary will discuss the board's role in impacting quality and advancing a culture of safety in your hospitals.

10:45 A.M. **BREAK**

11 A.M. - NOON **BREAKOUT STRATEGY SESSIONS**

■ Creating the Conditions for Effective Board-Physician Relationships

Kimberly McNally, MN, RN, BCC, McNally & Associates

Engaging physicians effectively in hospital governance is essential. Whether serving as a voting board member or in some other leadership capacity, physicians bring a unique and highly valuable voice to hospital and health system governance. Transformation efforts that aim to improve quality and patient safety, achieve clinical integration, enhance affordability and value, and promote healthy communities, require a close partnership between hospital boards, executives, and physicians. Role clarity, communication agreements, and effective governance orientation are imperative. This session will offer practical guidance to boards to optimize the contribution of physicians to governance.

■ Diversity and Inclusion Evolution

Sujata Chaudhry, Founder and Chief Executive Officer, Tangible Development

Respecting the unique blend of different backgrounds, experiences, and perspectives within a team enables leaders to rely on diversity and inclusion to not only foster innovation, but to support organizational sustainability and viability. In this session, trustees will examine board diversity and inclusion as it relates to healthcare and the hospital's mission. After establishing a business case for diversity and inclusion based on data and recent studies, trustees will discover actionable tools and strategies to take back to your boardrooms and support your organizations.

■ Partners in Behavioral Health

Beth Lawyer, Director, North Star Behavioral Health, Citizen Advocates, Inc.

A vacant hospital-based nursing home is transformed to meet the soaring need for behavioral health and addiction services in a vast rural area. A pilot program holistically focuses on the physical health and well-being of people struggling with mental illness. Trustees will hear how these innovative initiatives demonstrate the anatomy of effective partnerships—how building collaborative relationships, integrating efforts, and leveraging resources are key as hospitals, health systems, and community-based organizations work together to identify and creatively meet health and social needs.

CONFERENCE AGENDA

12:15 - 1:30 P.M. **LUNCHEON**

Dialogue with HANYS' President

Bea Grause, RN, JD, President, Healthcare Association of New York State

1:30 - 2:30 P.M. **A Cybersecurity Fireside Chat**

MODERATOR:

William F. Pelgrin, Co-Founder and Partner, CyberWA; Global Strategic Advisor; and Chair, Global Cyber Alliance
Healthcare organizations across the country and around the state continue to fall victim to insidious, crippling malware. Will your hospital be next? Is your board ready for a costly cyberattack? Hear your peers share how their hospitals responded to and are recovering from a cyberattack, and how another hospital board has prepared its playbook well in advance of a cyber threat. Cybersecurity expert Will Pelgrin will lead this panel and dialogue, with an opportunity for interaction and questions.

PANELISTS:

Jose Acevedo, MD, President and Chief Executive Officer, Finger Lakes Health

Richard Back, MD, Chairman, Board of Trustees, Columbia Memorial Health

Thomas Quatroche, Jr., PhD, President and Chief Executive Officer, Erie County Medical Center

2:30 P.M. **ADJOURN**

Free time to explore your surroundings, relax, or meet with your board.

Note: Information about recreation, landmarks, museums, shopping, and nightlife can be found at www.discoversaratoga.org.

6 - 9 P.M. **DINNER ON WHEELS** (Optional)

SARATOGA AUTOMOBILE MUSEUM

Enjoy cocktails, dinner, and a blast from the past at the Saratoga Automobile Museum, featuring an exhibit of fabulous fifties classic cars. Transportation will be provided to and from hotels and the museum.

Note: A separate \$110 per person fee will be charged for this event.



SATURDAY | SEPTEMBER 15

8 A.M. **BREAKFAST BUFFET**

8:30 - 9:45 A.M. **System-ness or System-less? Changes and Challenges for Healthcare Governance**

Maureen Swan, President, MedTrend, Inc.

Maureen Swan will highlight the major trends impacting healthcare governance—including partnerships. She will advance the discussion on affiliations and the evolution of systems from both the hospital and system perspective and show how these changes and challenges impact the role of local, regional, and corporate boards. When systems become mega-systems, what is lost and what is gained? Will some community hospitals successfully be able to “go it alone”? Ms. Swan will examine these forces and pressures of the healthcare environment and explain why it is imperative for trustees to have critical conversations on the transformation of governance.

9:45 - 10:15 A.M. **CELEBRATE YOUR COLLEAGUES' LEADERSHIP, ADVOCACY, AND PAC ACCOMPLISHMENTS**

10:15 A.M. **BREAK**

10:30 - 11:30 A.M. **BREAKOUT STRATEGY SESSIONS**

■ **From Good to Great Governance—Using Board Self-Assessment to Achieve Excellence**

Maureen Swan, President, MedTrend, Inc.

Great organizations have great boards—and, great boards are key to high performing organizations. Maureen Swan will discuss how self-assessment can help your board advance from good to great. She will provide leading practices in board self-assessment, including what to measure, how to use the results and create work plans for improvement, and how to build momentum and excitement for overall board improvement.

■ **Hospitals as Bridges Out of Poverty**

Michael Saccocio, Executive Director, Schenectady City Mission

How can walking a mile in a patient's shoes—on icy, unsafe sidewalks with a broken stroller and toddler in tow—help your hospital improve care and outcomes? Mike Saccocio shows trustees how understanding the “culture of poverty” can help hospitals better meet the needs of their most vulnerable populations. Trustees will hear how this model approach can strengthen their organization's collaborative efforts to address income, housing, transportation, and other barriers to achieving the highest level of health for everyone. He will also share details of unique boots-on-the-ground programs and community partnerships that are connecting under-served people to healthcare to change behaviors for a lifetime.

(continued on next page)

■ It Takes a County: Fulton County's Telehealth Pilot

Irina Gelman, MPH, DPM, PhDc, Director, Fulton County Public Health

A college student with a sore throat virtually visits the doctor from a campus kiosk at 2 a.m. A senior citizen stops into a county office building, logs on to a computer, shows a provider the cut on her hand, and is referred to urgent care for stitches. They are among thousands of residents in a mostly rural county who can be connected to healthcare by a telehealth pilot. This is just the beginning. Dr. Gelman will discuss the pilot—its goals, measurement, phases, and prospects for sustainability. She will also highlight the key role of hospitals and dozens of additional community partners to improve access and advance the health of county residents.

11:30 A.M. **NETWORKING BREAK**

NOON - 2 P.M. **LUNCHEON**

Tomorrow Will Change Even Faster Than Today

Jack Uldrich, Healthcare Futurist and Author

In five years, five months, or even five weeks, healthcare will look different from how it looks today. It's changing that rapidly. Is your board ready? Futurist Jack Uldrich examines how consumerism, technology, and unique partnerships will continue to disrupt the delivery of healthcare and how boards can help their hospitals get out in front of it. From Gen Z's expectations for healthcare on demand and "wearable" personal health data devices, to game-changers like chemical surgery, and new partnerships involving companies like Uber, Amazon, Berkshire Hathaway, Aetna, and more—Mr. Uldrich will help you gain the insight and foresight you need to lead your hospitals through change and plan strategically for a successful future.

2 P.M. **BREAK**

2:15 - 3:15 P.M. **Unearthing the Buried Life**

Ben Nemtin, The New York Times Bestselling Author, and Co-founder of The Buried Life Movement

Ben Nemtin is a millennial with a message, having created an inspiring movement that encourages people to realize their dreams and help others. Fed up with the monotony of college and contemplating life's meaning, Mr. Nemtin and his friends set out on a remarkable road trip to complete a list of "100 things to do before you die." For each item they accomplished on their list, they helped a complete stranger achieve a dream—and along the way they motivated millions of people to believe that "impossible is possible."

3:15 P.M. **ADJOURN**

YOU'RE ON YOUR OWN! DINNER WITH YOUR BOARD AND COLLEAGUES

Enjoy each other's company away from the hospital and choose from among Saratoga's many delectable restaurants. *Note: You will need to make your own dinner plans and reservations.*

For information about dining options, visit www.discoversaratoga.org.

SUNDAY | SEPTEMBER 16

8 A.M. **BREAKFAST BUFFET**

8:30 - 9:45 A.M. **Taking Aim at the Opioid and Heroin Crisis**

As the opioid and heroin epidemic continues to ravage our communities, hospitals and health systems across New York State are working hard within their walls and with partners in their communities to find solutions and save lives. Panelists will discuss their organizations' innovative efforts to combat this mounting public health crisis.

PANELISTS:

Sabina Lim, MD, MPH, Vice President and Chief of Strategy, Behavioral Health, Mount Sinai Health System

Alan Wilmarth, Executive Director, Behavioral Health, United Health Services

9:45 A.M. **CLOSING REMARKS**

10 A.M. **ADJOURN**

Participants remaining past Conference adjournment will find a variety of activities and dining options in Saratoga Springs.



INFORMATION

Hotel Information

HTNYS is pleased to offer a **special hotel rate of \$229** per room, per night, at each of the two Conference hotels:

The Saratoga Hilton

534 Broadway
Saratoga Springs, NY 12866

Courtyard by Marriott

11 Excelsior Avenue
Saratoga Springs, NY 12866

(0.4 miles, an eight-minute walk to The Saratoga Hilton for the Conference)

Hotel reservations will open starting July 9 and must be made online.

HTNYS will provide the central reservation link on the Conference website when available.

Hotel reservations must be made by August 14. Cancellations received after **August 30** will forfeit the cost of one night's deposit. Guests arriving after the reserved arrival date or leaving before the reserved departure date will pay the full amount of their stay.

Hotel Parking

Attendees staying at the The Saratoga Hilton can park at the hotel for \$5 per vehicle per night. The day rate is \$10 for a full day.

Parking at the Courtyard by Marriott is complimentary.

Conference Registration

**PLEASE REGISTER
ONLINE BY AUGUST 24**

Online Conference registration will open on **July 9** at htnys.org.

Full Conference Rate \$660 Includes all educational sessions and meals, except Friday Dinner on Wheels.* Also includes Thursday cocktail reception.

Friday Only \$375 Includes all Friday educational sessions and meals, except Friday Dinner on Wheels.*

Saturday Only \$375 Includes all Saturday educational sessions and meals.

Spouse/Guest Fee \$275 Includes Thursday reception and all meals, except Friday Dinner on Wheels.* **Does not include educational sessions.**

Dinner on Wheels* \$110 Includes cocktails, dinner, and museum exhibits.

**The Dinner on Wheels event is NOT included in your registration fee. It requires a separate registration and an additional \$110 fee for attendees and guests.*

Group registration will be available, providing the opportunity to register multiple trustees at one time. Details on group registration will be available on the Conference website at www.htnys.org.

Substitutions are permitted and encouraged, including the day of the event. Cancellations should be made in writing to learning@hanys.org. Cancellations received by August 28 will receive a refund minus a \$50 administrative charge. Registration fees for cancellations received after August 28 or for failing to attend will be forfeited.

If you have questions or experience any difficulties during registration, please contact learning@hanys.org or call **518.431.7867**.





Conference Resources

HTNYS' Conference Website

HTNYS.org is "Conference Central." Visit our website (www.htnys.org) for comprehensive and constantly updated information about the Conference. The website will also include links to what you need to know about Saratoga Springs, including:

Hotels	Tours
Restaurants	Attractions
Entertainment	Museums
Recreation	

Conference App

Look for our Conference app later this summer. We are excited to bring the information you need to enjoy a full Conference experience to your smartphone or tablet.

What to Wear

The Conference is business casual. We suggest participants bring a sweater or jacket to the Conference sessions and Dinner on Wheels, as the facilities may be cool.

Questions about the Conference?

CONTACT: Sheila Taylor

518.431.7717 | 800.360.7211

staylor@hanys.org



Healthcare Trustees
of New York State