



Healthcare Trustees
of New York State

42nd Annual Trustee Conference

STRATEGY FOR A NEW NORMAL

Sept. 29 – Oct. 1

Marriott Syracuse Downtown



Healthcare Trustees
of New York State

Join Us

42nd Annual Trustee Conference | STRATEGY FOR A NEW NORMAL | Sept. 29 – Oct. 1 | Marriott Syracuse Downtown

We're excited to celebrate our 42nd Annual Trustee Conference in person!

Our theme this year, *Strategy for a New Normal*, will help trustees map out a path forward and revitalize strategic planning for their hospitals' future. HTNYS' Annual Trustee Conference is a great opportunity for your trustees to gather together and concentrate on the top priorities demanding board focus, learn tools and best practices to address these new challenges and outline a plan forward from this environment of great uncertainty.

Our high-caliber speakers and thought leaders will present on issues relevant to trustees like the future of healthcare, strategic priorities for boards in an uncertain environment, health equity, investment in workforce, cybersecurity, technology trends, crisis communications and more.

Who should attend?

Hospital board members, chief executive officers and senior leaders of HANYS member organizations

Our education sponsors and partners





Thursday, Sept. 29

6 – 7 p.m.

Welcome cocktail reception

Friday, Sept. 30

7 – 8 a.m.

Breakfast

8 – 8:30 a.m.

Opening remarks

Robert Spolzino, Esq., Immediate Past Chair, HTNYS and Trustee, Board of Advisors, Northwell Health

Welcome

Nicholas Henley, Executive Director, HTNYS and Vice President, External Affairs, HANYS

Kristen Phillips, Director, Trustee Education, HTNYS

8:30 – 9:45 a.m.

Opening keynote

The chaotic future of healthcare — the good news!

Nick Webb, Author and Speaker

9:45 – 10 a.m.

Break

10 – 11 a.m.

Strategic priorities for boards in an uncertain environment

Kimberly A. Russel, FACHE, Chief Executive Officer, Russel Advisors

11 – 11:15 a.m.

Break

11:15 a.m. – 12:15 p.m.

Breakout strategy sessions

Breakout session 1

The #1 governance unmentionable: Succession planning

Kimberly A. Russel, FACHE, Chief Executive Officer, Russel Advisors



Breakout session 2

Making sense of hospital quality ratings

Laurence R. Smith, Immediate Past Chairman, White Plains Hospital

Kathy Rauch, Vice President, Quality Advocacy, Research and Innovation and Post-acute and Continuing Care, HANYS

1:45 – 3:15 p.m.

Lessons learned from COVID-19: Towards more equitable health and healthcare

Sandro Galea, MD, MPH, DrPH, Dean and Robert A. Knox Professor, Boston University School of Public Health

Breakout session 3

Digital health, technology trends and your strategy

Thomas Hallisey, Director, Health Information Technology, HANYS

3:15 – 3:30 p.m.

Break

3:30 – 4:30 p.m.

Healthcare and the cybersecurity threat landscape

Samantha Baltzersen, Supervisory Special Agent, Cyber Task Force, Federal Bureau of Investigation

Thomas Hallisey, Director, Health Information Technology, HANYS

William Shum, Trustee, Board of Governors, HTNYS and Trustee, Montefiore Nyack Hospital

12:15 – 1:30 p.m.

Lunch

Dialogue with HANYS' president

Bea Grause, RN, JD, President, HANYS

4:30 p.m.

1:30 – 1:45 p.m.

Break

Adjourn for the day

6:30 p.m.

Cocktail reception, dinner and entertainment

An additional fee is required to attend.



Saturday, Oct. 1

7 – 8 a.m.

Breakfast available

8 – 8:30 a.m.

A conversation with Congressman
John M. Katko (NY-24)

8:30 – 9:45 a.m.

Human capital must be an essential
part of our investment strategy

Quint Studer, Businessman, Visionary,
Entrepreneur and Mentor

9:45 – 10 a.m.

Break

10 – 11 a.m.

Breakout strategy sessions

Breakout session 1

Board decision-making

Quint Studer, Businessman, Visionary,
Entrepreneur and Mentor

Breakout session 2

Responding to behavioral health needs

Sarah DuVal, Director, Behavioral Health, HANYS

Sabina Lim, MD, System Vice President,
Behavioral Health Safety and Quality and
System Medical Director, Regulatory and
Government Affairs, Mount Sinai

Alan Wilmarth, Administrative Director,
Behavioral Health, United Health Services
Hospitals, Inc.

Breakout session 3

Understanding state and federal funding
for hospitals and health systems

Kevin Krawiecki, Vice President, Fiscal Policy,
Economics, Finance and Information, HANYS

11 – 11:15 a.m.

Break

11:15 a.m. – 12:15 p.m.

Closing session

Never waste a crisis: How health systems can
win hearts and minds to shift perceptions

Ryan Colaianni, Executive Vice President, Revive

12:15 p.m.

Adjourn

Boxed lunches available — grab and go or stay
and eat.



Registration

Fees

Conference registration:

\$660 per person

Includes Thursday cocktail reception, all educational sessions and all meals except Friday dinner.

Friday evening dinner and entertainment:

\$125 per person

This is available to conference attendees and their guests.

Guest meal package:

\$275 per person

Includes Thursday reception and breakfast and lunch on Friday and Saturday. Does not include educational sessions or Friday dinner and entertainment.

Planning tool

[Planning resource for executive assistants and board coordinators](#)

Please use this registration planning tool to gather the information needed to register individuals for the event.

Cancellation policy

The online conference registration deadline is Sept. 22 at 5 p.m. Registration after Sept. 22 can be completed by emailing learning@hanys.org. Cancellations should be made in writing to learning@hanys.org by Sept. 14 and are subject to a \$50 administrative charge. Registration fees for cancellations received after Sept. 14 or for failing to attend will be forfeited.

If you have questions or experience difficulty during registration, please contact learning@hanys.org or 518.431.7867.

Continuing Education Credits

American College of Healthcare Executives

By attending the 42nd Annual Trustee Conference offered by the Healthcare Association of New York State, Inc., participants may earn up to **8 ACHE Qualified Education Hours** toward initial certification or recertification of the Fellow of the American College of Healthcare Executives designation.



Hotel Accommodations

The HTNYS Annual Trustee Conference will be held at:

Marriott Syracuse Downtown

100 East Onondaga Street
Syracuse, New York 13202

This early 20th-century modern hotel recently underwent a \$75 million renovation, restoring it to its original 1924 glory.

Reservations can be made online at our group rate of \$199/night by using this link:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1655151100645&key=GRP&app=resvlink>

The cut-off to reserve at this special rate is Aug. 29

Contact Us

For questions about the conference, please contact Kristen Phillips at 518.431.7713, 800.360.7211 or kphillip@hanys.org.

For questions about registration or logistics, please contact learning@hanys.org or 518.431.7867.



Full conference details and registration information are available at htnys.org/annual_meeting.



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