

39TH ANNUAL TRUSTEE CONFERENCE

Vision
Governance
Strategy
Leadership
Policy
Best practices
Innovation
Inspiration



Healthcare Trustees
of New York State

September 13-15, 2019
Saratoga Springs, NY

**MARK YOUR
CALENDAR!**

THE POWER OF GOVERNANCE

Innovate. Inspire. Lead.

We're building a dynamic agenda that includes our opening keynote:
Leadership and Other Transformative Skills in Uncertain Times



Jeremi Suri, PhD, author and professor of global leadership, history and public policy, University of Texas at Austin

What leadership lessons can trustees learn from FDR and other past presidents? Historian Jeremi Suri, PhD, will explore historical perspectives and presidential decision-making styles to address the changing nature of leadership in society. From this viewpoint, he will offer a pathway to become a more effective trustee and community and public leader in these transformative times.

Watch for details in June | HTNYS.org | 518.431.7717

Turn the page for a preview of our agenda. ➡

Friday, September 13

8 a.m.

Opening Remarks

Eric Allyn, Chair, Healthcare Trustees of New York State and Trustee, Auburn Community Hospital

Welcome

Sue Ellen Wagner, Executive Director, Healthcare Trustees of New York State

8:30 – 9:30 a.m.

Opening Keynote/Leadership

Jeremi Suri, Professor for Global Leadership, History and Public Policy, University of Texas at Austin

9:45 – 10:45 a.m.

System-ness III: More Changes and Challenges for Healthcare Governance

Maureen Swan, President, MedTrend, Inc.

11 a.m. – Noon | Breakout Strategy Sessions

Governance Models – Active vs. Passive Parents

Robert Swidler, Vice President, Legal Services, St. Peter's Health Partners

Social Determinants of Health

K. Torian Easterling, MD, MPH, Assistant Commissioner, New York City Department of Health and Mental Hygiene

Disrupting the Disruptors: Strategizing to Take on the Unknown

Maureen Swan

12:15 – 1:30 p.m. | Luncheon

Dialogue with HANYS' President

Bea Grause, RN, JD, President, Healthcare Association of New York State

1:30 – 2:30 p.m.

Effective Board Leadership in a Population Health World

Karma Bass, MPH, FACHE, Principal and Co-Founder, Via Healthcare Consulting

Saturday, September 14

8:30 – 9:45 a.m.

Cracked, Not Broken

Kevin Hines, Author, Mental Health Advocate

9:45 – 10:15 a.m. | Celebrate Your Colleagues

10:30 – 11:30 a.m. | Breakout Strategy Sessions

Focusing Your Board on Strategy

Karma Bass

Housing as a Social Determinant of Health

Marnie Brady, PhD, Term Assistant Professor, Sociology, Barnard College, Columbia University

Legal Risks and Social Media

Michael J. Schoppmann, Esq., President, MLMIC Services, Inc.

Noon – 2 p.m. | Lunch

HEALTHCARE CONSUMERISM 301:

Healthcare vs. the World

Ryan Donohue, Corporate Director, Program Development, National Research Corporation

Winning the Hearts and Minds of the Healthcare Consumer

Ed Rafalski, Chief Strategy and Marketing Officer, BayCare Health

2 p.m. | Break

2:15 – 3:15 p.m.

Out of the Chaos: The Board's Role in Crisis and Reputation Management

Steve Bell, Steve Bell Communications

Sunday, September 15

8:45 – 10 a.m.

Teaming Up Against Opioid Addiction

Case studies of hospital/community partnerships

Moderator: *William Trust, Healthcare Trustees of New York State Board of Governors; Chair Emeritus, Board of Trustees, Montefiore Nyack Hospital*

Panelists:

Amanda Parsons, MD, Vice President, Community and Population Health, Montefiore Health System; Chair, Board of Directors, VIP Community Services

The Honorable David Godfrey, Healthcare Trustees of New York State Board of Governors; Trustee, Eastern Niagara Hospital